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Home Sales Still Up In May Dane County and South Central Wisconsin

As compiled by the South Central WI MLS June 15th, 2010

As generally expected, due to the flurry of activity generated by the expiration of the Home Buyer Tax Credit at the end of April, sales for Dane County were once again very strong in May - rising 18.4% compared to May 2009. For the first five months, 2010 sales are 28% ahead of 2009 (2170 to 1696). This marks the 10th time in the past 11 months that monthly sales for the current month have exceeded those reported one year previously.

For the remainder of the region, the news was somewhat mixed. May 2010 sales for Dodge, Green and Rock Counties all exceeded 2009. Grant County sales matched exactly one year ago. Columbia, Iowa and Sauk sales fell short when compared to last year. However, year-to-date, all counties except Grant County are ahead of 2009 - and Grant County is down less than 4%.

The 2010 median sales price for Dane County continues to fall just a bit below 2009 - \$199,500 compared to \$203,000 or -1.7%. For May, the median sales price was 2.3% below last May. This continues to reflect the shift in the market towards lower priced homes because of the influence of the Home Buyer Tax Credit.

Dane County single family home sales of 531 were 20% more than last year. The median sales price of \$215,000 is slightly down - less than 2% - when compared to last year. Dane County condominium sales also continued to rise - 145 to 129 - with the median sales price of \$145,000 up 2.3 over 2009 (for only the second time this year).

Homes and condominiums in the price range of \$100,000 - \$250,000 continue to receive the most attention. 53% of active single family home listings and 65% of condominiums available for purchase are within this range. When it comes to sales, 59% of single family homes sales and 68% of condominium sales fell between these same values.

Under the current provisions of the Home Buyer Tax Credit, home buyers have until June 30, 2010 to close their transactions. However, recent reports have indicated that the shear volume of such transactions is calling into question whether there is enough resources and time available to meet the demand. Home purchasers who otherwise qualify would be denied the tax credit because, through no fault of their own, the closing deadline is not met.

As a result, legislation has been introduced in Congress to extend the closing deadline until September 30. This extension does not extend the deadline for home buyers to qualify for the tax credit - that deadline remains April 30 for an accepted contract. This extension, if approved, only extends the deadline for closing those sales.

Is there life after the tax credit? Key indicators would suggest yes. Inventories are still ample in most locations and price ranges. Prices continue to be relatively stable, with no major fluctuations in any direction. Interest rates are even lower today than in April when the Tax Credit was winding down. With the historical spring/summer market seasonal increase in home buying activity, and a slight increase in consumer confidence as suggested by more than one area broker, many are cautiously optimistic that the market is on its way to "normal."

South Central Wisconsin MLS Sold & Active Residential Listings (Including Condos)

MAY & Year-to-date Statistics 2010

* Sales reported as of June 15, 2010

| | May | | | January - May | | |
|--|-------------|--------------------|--------------|--------------------|--------------|--------------------|
| COLUMBIA COUNTY | 2010 | 2009 | 2008 | 2010 | 2009 | 2008 |
| # New Listings | 108 | 142 | 138 | 686 | 724 | 781 |
| # Sales | *55 | 61 | 59 | *210 | 185 | 179 |
| Average Sale Price | 178,240 | 170,334 | 199,394 | 157,987 | 157,059 | 183,169 |
| Median Sale Price | 158,000 | 145,000 | 158,000 | 142,950 | 140,000 | 154,500 |
| Total # Active Residential Listings at end of Period | 827 | 792 | 762 | 827 | 792 | 762 |
| DANE COUNTY | 2010 | 2009 | 2008 | 2010 | 2009 | 2008 |
| | | | | | | |
| # New Listings | 781 *676 | 1,000 571 | 1,210 653 | 5,395 | 4,949 | 6,249 |
| # Sales | | | | *2,170 | 1,696 | 2,057 |
| Average Sale Price | 225,995 | 223,242 | 237,031 | 224,685 | 226,088 | 243,479 |
| Median Sale Price | 200,125 | 205,000 | 209,377 | 199,500 | 203,000 | 209,900 |
| Total # Active Residential Listings at end of Period | 4,679 | 4,776 | 5,178 | 4,679 | 4,776 | 5,178 |
| DODGE COUNTY | 2010 | 2009 | 2008 | 2010 | 2009 | 2008 |
| # New Listings | 107 | 116 | 133 | 511 | 471 | 558 |
| # Sales | *70 | 59 | 54 | *230 | 182 | 205 |
| Average Sale Price | 135,876 | 137,147 | 148,790 | 116,999 | 127,745 | 157,358 |
| Median Sale Price | 119,900 | 113,000 | 133,500 | 106,900 | 113,000 | 135,567 |
| Total # Active Residential Listings at end of Period | 538 | 571 | 588 | 538 | 571 | 588 |
| GRANT COUNTY | 2010 | 2009 | 2008 | 2010 | 2009 | 2008 |
| # New Listings | 41 | 52 | 53 | 234 | 261 | 158 |
| # Sales | *31 | 31 | 26 | *106 | 110 | 89 |
| Average Sale Price | 130,121 | 114,553 | 105,778 | 117,982 | 121,384 | 161,499 |
| Median Sale Price | 121,000 | 113,500 | 108,500 | 105,450 | 103,750 | 105,000 |
| Total # Active Residential Listings at end of Period | 263 | 302 | 262 | 263 | 302 | 262 |
| GREEN COUNTY | 2010 | 2009 | 2008 | 2010 | 2009 | 2008 |
| # New Listings | 69 | 64 | 84 | 341 | 319 | 336 |
| # Sales | *39 | 35 | 30 | *140 | 107 | 121 |
| Average Sale Price | 150,158 | 192,428 | 148,946 | 140,089 | 161,446 | 160,976 |
| Median Sale Price | 132,500 | 155,700 | 127,250 | 126,000 | 127,000 | 131,900 |
| Total # Active Residential Listings at end of Period | 347 | 349 | 349 | 347 | 349 | 349 |
| IOWA COUNTY | 2010 | 2009 | 2008 | 2010 | 2009 | 2008 |
| # New Listings | 41 | 52 | 60 | 250 | 221 | 248 |
| # Sales | *12 | 20 | 27 | *72 | 69 | 77 |
| Average Sale Price | 125,454 | 171,340 | 174,911 | 148,847 | 174,844 | 157,610 |
| Median Sale Price | 139,000 | 121,500 | 160,000 | 127,300 | 120,000 | 138,900 |
| Total # Active Residential Listings at end of Period | 283 | 244 | 245 | 283 | 244 | 245 |
| ROCK COUNTY | 2010 | 2009 | 2008 | 2010 | 2009 | 2008 |
| # New Listings | | | | | | |
| # Sales | 256 *204 | 274 151 | 427 165 | 1,604 *715 | 1,397 540 | 1,783 702 |
| Average Sale Price | 118,235 | | 137,894 | | 121,652 | |
| Median Sale Price | 109,450 | 135,310 123,000 | 137,894 | 111,231 106,000 | 121,052 | 127,466 121,950 |
| Total # Active Residential Listings at end of Period | 1,431 | 1,447 | 1,503 | 1,431 | 1,447 | 1,503 |
| | | | | | • | |
| SAUK COUNTY | 2010 | 2009 | 2008 | 2010 | 2009 | 2008 |
| # New Listings | 139 | 154 | 162 | 718 | 652 | 664 |
| # Sales | *52 | 67 | 49 | *209 | 178 | 191 |
| Average Sale Price | 173,230 | 166,492 | 159,325 | 156,657 | 159,746 | 175,661 |
| Median Sale Price | 145,000 | 142,000 | 152,500 | 140,000 | 140,000 | 160,000 |
| Total # Active Residential Listings at end of Period | 955 | 945 | 947 | 955 | 945 | 947 |

More MLS statistics are available at www.scwmls.com.

NOTE - This representation is based in whole or in part on data supplied to the South Central Wisconsin MLS Corporation by its Participants. The MLS does not guarantee and is not responsible for its accuracy. Data maintained by the MLS does not reflect all real estate activity in the market.

South Central Wisconsin MLS

MAY STATISTICS

2010

5/1/10 - 5/31/10



| CURRENT ACTIVE LISTINGS | | | | |
|-------------------------|------------------|-----------------|--|--|
| PRICE CLASS/TYPE | Single Family | Condo/ Co-Op | | |
| less than 30,000 | 78 | 2 | | |
| 30,000 - 39,999 | 104 | 2 | | |
| 40,000 - 49,999 | 185 | 8 | | |
| 50,000 - 59,999 | 218 | 32 | | |
| 60,000 - 69,999 | 290 | 42 | | |
| 70,000 - 79,999 | 326 | 65 | | |
| 80,000 - 89,999 | 348 | 108 | | |
| 90,000 - 99,999 | 367 | 104 | | |
| 100,000 - 119,999 | 681 | 274 | | |
| 120,000 - 139,999 | 910 | 326 | | |
| 140,000 - 159,999 | 880 | 285 | | |
| 160,000 - 179,999 | 953 | 290 | | |
| 180,000 - 199,999 | 929 | 270 | | |
| 200,000 - 249,999 | 1,468 | 336 | | |
| 250,000 - 299,999 | 1,027 | 213 | | |
| 300,000 - 399,999 | 1,087 | 215 | | |
| 400,000 - 499,999 | 476 | 106 | | |
| 500,000 - 749,999 | 445 | 64 | | |
| 750,000 - 999,999 | 170 | 19 | | |
| over 1,000,000 | 133 | 11 | | |
| Total Types | 11,075 | 2,772 | | |
| Average price | 243,385 | 209,374 | | |

| *Sales for the month & current active listings are reported |
|---|
| as of 6/15/10. The Current Active Listings Chart includes all |
| listings available for showings, including those with offers |
| to purchase. This representation is based in whole or in |
| part on data supplied to the South Central Wisconsin MLS |
| Corporation by its Participants. The MLS does not guaran- |
| tee and is not responsible for its accuracy. Data maintained |
| by the MLS does not reflect all real estate activity in the |
| market. |

| TOTALS REPORT | | | | | | | |
|---------------------------|----------------|--------------|---------------|-----------------|--|--|--|
| SOLD RESIDENTIAL LISTINGS | | | | | | | |
| PRICE CLASS/TYPE | 0-2 Bedroom | 3 Bedroom | 4+ Bedroom | Condo/ Co-Op | | | |
| less than 30,000 | 16 | 13 | 2 | 1 | | | |
| 30,000 - 39,999 | 11 | 11 | 1 | 0 | | | |
| 40,000 - 49,999 | 4 | 6 | 8 | 1 | | | |
| 50,000 - 59,999 | 7 | 15 | 4 | 0 | | | |
| 60,000 - 69,999 | 15 | 16 | 5 | 4 | | | |
| 70,000 - 79,999 | 12 | 9 | 13 | 3 | | | |
| 80,000 - 89,999 | 15 | 27 | 7 | 12 | | | |
| 90,000 - 99,999 | 11 | 28 | 8 | 13 | | | |
| 100,000 - 119,999 | 28 | 54 | 11 | 28 | | | |
| 120,000 - 139,999 | 21 | 80 | 13 | 24 | | | |
| 140,000 - 159,999 | 18 | 65 | 18 | 24 | | | |
| 160,000 - 179,999 | 11 | 86 | 17 | 19 | | | |
| 180,000 - 199,999 | 4 | 71 | 22 | 13 | | | |
| 200,000 - 249,999 | 8 | 131 | 50 | 15 | | | |
| 250,000 - 299,999 | 1 | 42 | 49 | 12 | | | |
| 300,000 - 399,999 | 1 | 36 | 53 | 9 | | | |
| 400,000 - 499,999 | 0 | 9 | 21 | 3 | | | |
| 500,000 - 749,999 | 0 | 5 | 9 | 0 | | | |
| 750,000 - 999,999 | 1 | 1 | 1 | 0 | | | |
| over 1,000,000 | 0 | 2 | 1 | 1 | | | |
| Total Types | 184 | 707 | 313 | 182 | | | |
| AVERAGE PRICE | 107,541 | 176,648 | 241,238 | 166,579 | | | |

| TERMS OF SALE (SALES) | | | |
|--------------------------|-----|--|--|
| CASH | 211 | | |
| CONVENTIONAL | 910 | | |
| FVA/FHA | 196 | | |
| WHEDA | 21 | | |
| ASSUMPTION | 0 | | |
| SELLER | 8 | | |
| OTHER | 40 | | |

More MLS statistics are available at www.scwmls.com.