LOCAL MLS BROKER MARKETPLACES IN ACTION

Multiple Listing Services (MLSs) are independent broker marketplaces that connect buyers and sellers of real estate in the U.S. through their respective agents. Local MLS broker marketplaces give first-time, low-income and other buyers better access to the American dream of homeownership while also exposing a seller's property to the greatest number of potential buyers.

WHAT LOCAL MLS BROKER MARKETPLACES **DO FOR YOU:**

A WORLD **WITHOUT LOCAL MLS BROKER MARKETPLACES:**

Largest databases of available homes	No centralized source of available homes
Most up-to-date home status information	Outdated home status information
Maximized visibility of homes for sale	Fewer homes for buyers to choose from on real estate websites
Verified, trusted, detailed and accurate property information	Unverified, inaccurate and unreliable property information
Facilitate cooperation between buyer and seller brokers	Buyers/sellers would likely have to pay to list on websites
Equal opportunity for all home buyers and sellers	Residents without access to brokerages would have fewer options
Easy to find the agent selling the home	Inconsistent broker information in listings across marketplace
Level playing field between large and small brokerages	Markets become broker-controlled

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