



WIREX was created in January of 2009 as a joint venture between MLSs in Wisconsin to bring together their MLS content into a shared database. WIREX is not a statewide MLS. WIREX provides users of Wisconsin MLSs access to shared MLS data, and is a means by which cooperation among these users is enhanced.

The following MLSs participate in WIREX: \*

- **South Central WI MLS**
- **Metro MLS** (Metro Milwaukee, Marinette, and La Crosse Areas)
- **Northeast WI MLS** (Fox Valley Area)
- **Northwest WI MLS** (Eau Claire and surrounding area)
- **Central WI MLS** (Stevens Point, Marshfield, Wausau, Wisconsin Rapids)
- **Western WI MLS** (North and West of Eau Claire)
- **Lake Superior Area MLS** (Ashland/Bayfield/Douglas County area)

WIREX provides active listing information, as well as sold and expired listings (from 7/1/05), complete with photos, as offered by approximately 14,000 MLS Participants representing over 90% of the MLS listed properties in the state of Wisconsin. WIREX listings are updated several times per day within the Paragon system.

When you login to Paragon, you are given an option for WIREX. WIREX contains listings for all seven MLSs **including** South Central WI. You do not need a separate login name and password for WIREX. Because the database of listings for WIREX is within the Paragon program, you will find the search screens, views, and reports to be very similar to those you are accustomed to in Paragon. If you know how to search within Paragon, you will be able to search within WIREX with no additional training. Once you are in the South Central Wisconsin or WIREX database, there is an option (MLS Switcher) at the top of the screen that will allow you to switch between the databases without logging out and back in.

In addition to searching for MLS listings, you can also prepare CMAs using the combined WIREX listings, and set up prospects with auto notifications that search against the combined WIREX listings.

In 2017, we began copying listings located in the 21-county geographic area\*\* SCWMLS members typically market in, from the WIREX database directly into the SCWMLS database to make it easier for members to find them. This means that when you do a search within the SCWMLS system for listings in any of these counties, they will come up even if they are listed by members of another MLS. Switching to the WIREX database is helpful if you are searching outside these counties.

\*\* Adams, Columbia, Crawford, Dane, Dodge, Fond du Lac, Grant, Green, Green Lake, Iowa, Jefferson, Juneau, Lafayette, Marquette, Monroe, Richland, Rock, Sauk, Vernon, Walworth, and Waushara

\* MLSs not participating in WIREX:

- **Door County**
- **Northwoods**