

Excel file: [https://scwmls.com/wp-content/uploads/2021/08/rock\\_jul.xlsx](https://scwmls.com/wp-content/uploads/2021/08/rock_jul.xlsx)

| <b>JULY - ROCK<br/>Residential Listings (Including Condos)</b> | <b>2023</b> | <b>2022</b> | <b>2021</b> | <b>2020</b> | <b>2019</b> | <b>2018</b> | <b>2017</b> | <b>2016</b> | <b>2015</b> | <b>2014</b> | <b>2013</b> |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b># New Listings</b>  | 225         | 243         | 307         | 243         | 285         | 278         | 255         | 231         | 285         | 284         | 293         |
| <b># Sales</b>   | 187         | 216         | 269         | 253         | 250         | 227         | 221         | 228         | 243         | 184         | 169         |
| <b>Average Sale Price</b>                                      | 277,496     | 258,016     | 224,811     | 214,733     | 193,446     | 175,606     | 159,765     | 152,171     | 140,610     | 135,218     | 116,155     |
| <b>Median Sale Price</b>                                       | 245,000     | 238,500     | 200,000     | 210,000     | 183,000     | 160,000     | 141,900     | 137,250     | 130,500     | 129,950     | 108,000     |
| <b>Total Active Residential Listings</b>                       | 191         | 232         | 174         | 206         | 360         | 312         | 416         | 563         | 859         | 1,058       | 1,086       |
| <b><i>Sales reported as of August 14, 2023</i></b>             |             |             |             |             |             |             |             |             |             |             |             |

| <b>JAN THRU JUL - ROCK<br/>Residential Listings (Including Condos)</b> | <b>2023</b> | <b>2022</b> | <b>2021</b> | <b>2020</b> | <b>2019</b> | <b>2018</b> | <b>2017</b> | <b>2016</b> | <b>2015</b> | <b>2014</b> | <b>2013</b> |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b># New Listings</b>  | 1,281       | 1,513       | 1,615       | 1,411       | 1,590       | 1,592       | 1,608       | 1,705       | 1,841       | 1,833       | 1,887       |
| <b># Sales</b>   | 1,036       | 1,212       | 1,343       | 1,226       | 1,290       | 1,275       | 1,300       | 1,329       | 1,243       | 1,088       | 1,039       |
| <b>Average Sale Price</b>  | 267,246     | 244,489     | 221,885     | 196,157     | 180,027     | 169,289     | 153,757     | 145,922     | 129,973     | 124,615     | 115,334     |
| <b>Median Sale Price</b>   | 246,000     | 225,000     | 200,000     | 180,000     | 166,950     | 155,000     | 138,500     | 134,900     | 124,900     | 115,000     | 108,000     |
| <b>Total Active Residential Listings</b>                               | 191         | 232         | 174         | 206         | 360         | 312         | 416         | 563         | 859         | 1,058       | 1,086       |
| <b><i>Sales reported as of August 14, 2023</i></b>                     |             |             |             |             |             |             |             |             |             |             |             |

**NOTE:** This representation is based in whole or in part on data supplied to the South Central WI MLS by its participants & neighboring MLSs. The MLS does not guarantee and is not responsible for its accuracy. Data maintained by the MLS does not reflect all real estate activity in the market. Active listing numbers are pulled mid-month, and do not include listings in offer-show status.